

Advertising Opportunities

TRIBUTE JOURNAL AD

No ads will be accepted without payment.
 Artwork due by 2/16 (LA) and 4/15 (NY).

- Please submit artwork as high-resolution .PDF files.
- We can accept native files prepared in InDesign, Photoshop and Illustrator. Files must be Mac-compatible.
- If requesting a design treatment, additional fees may apply.

Outside Back Cover
 \$5,000

Full Page
 \$1,500

Half Page
 \$800

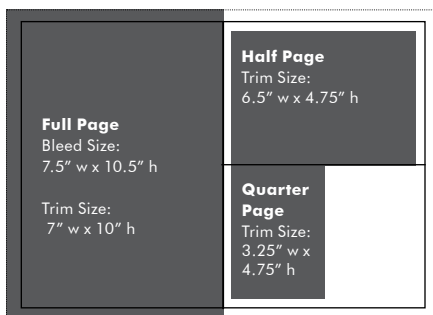
Quarter Page
 \$425

Specs

COVER and FULL page

Bleed Size:	Live Area:	Trim Size:
7.5" w x 10.5" h	6.75" w x 9.75" h	7" w x 10" h

HALF page	QUARTER page
Trim Size: 6.5" w x 4.75" h	Trim Size: 3.25" w x 4.75" h



VIDEO AD

No ads will be accepted without payment.
 Artwork due by 3/2 (LA) and 4/20 (NY).

- Quicktime Pro Res codec
- 59.94fps
- 1920 x 1080i
- Ads will run without audio.

60 Seconds
 \$5,000

30 Seconds
 \$3,000

Submit all ads electronically:
<http://tbf.me/dropbox/glaad>

Contact Name _____
 Company Name _____
 Phone (H) _____ (W) _____
 E-mail _____
 Address _____

 URL Link _____
 Payment type:
 Amex MC Visa Discover Check Enclosed
 Charge My Credit Card in the Amount of \$ _____
 Card Number _____
 Expiration Date _____ CVV _____
 Name on Card _____
 Signature _____

Send completed form and payment to:

GLAAD Media Awards
 5455 Wilshire Boulevard
 Suite #1500
 Los Angeles, CA 90036
 Phone (212) 629-3322
 Fax (212) 629-3225
 Email: events@glaad.org

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For any ad questions, please contact Chris Carlon, Design and Multimedia Manager at:
 (646) 871-8028 or ccarlon@glaad.org