



Engage public officials

1. Ask your local public officials to take part in Spirit Day by wearing purple, turning their social channels purple and leveraging their public platform to call attention to LGBTQ youth and bullying.
2. Copy and paste the text below, and send the letter to your local elected and appointed officials. To find your members of the United States Senate and House, visit www.senate.gov and www.house.gov.

[DATE]

Dear [NAME OF PUBLIC OFFICIAL]:

On October 20, 2022, millions of Americans will wear purple on Spirit Day in a stand against bullying and to show their support for lesbian, gay bisexual, transgender, and queer (LGBTQ) youth.

Conceptualized in 2010 by a high school student wanting to memorialize those who lost their lives to bullying, Spirit Day has since garnered widespread support from celebrities, TV news and entertainment programs, corporations, organizations, schools, local communities, and even national landmarks like the White House.

Among those who participated in previous years were public officials across party lines nationwide; 2021 included Vice President Kamala Harris, Celine Dion, Laverne Cox, Jake Gyllenhaal, Drew Barrymore, Jonas Brothers, The Cast Of HBO's We're Here with corporations like Target, Visible, Wells Fargo and as well as Disney/ABC, Comcast NBCUniversal, ViacomCBS, WarnerMedia, TikTok, Telemundo, and hundreds more schools, celebs, national landmarks, companies, nonprofits, and teams.

This year, Spirit Day is poised to be bigger and better than ever, with hundreds more notables signing on. Will you join us to send an affirming message to America's youth and help put a stop to the bullying?

Whether it's sharing information about Spirit Day and anti-LGBTQ bullying on your official blog, Instagram, or any other social media platforms you use; turning your Facebook or Twitter profile photos purple; or simply encouraging your colleagues and constituents to wear purple on 10/20, participating is easy – but its impact is tremendous.

Today, 7 out of 10 LGBTQ students experience harassment while at school. Of the disproportionate number of LGBTQ students bullied in the past year, less than half of those targeted sought help from their schools, and even when cases were reported, school officials rarely acted. Spirit Day shows LGBTQ kids, teens, and young adults, that there are people they can go to for help and affirmation.

By going purple on Spirit Day, you will show your solidarity with millions of Americans accelerating acceptance, while letting countless young people know you and your office/administration have got their back, and stand with them against bullying. As your constituent, I care about this issue, and I would like to see schools become a safer place for all.

For more information, including who else is participating, visit glad.org/spiritday

With gratitude for your service,

Signature

[YOUR NAME]