If a student or someone you know displays thoughts of suicide or other self-harm, call the Trevor Project Lifeline at 866-4-U-TREVOR (866-488-7386) to speak with a trained volunteer counselor.
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What is Spirit Day?

On October 20, 2022, millions will wear purple for Spirit Day as a symbol of support for lesbian, gay, bisexual, transgender, and queer (LGBTQ) youth and to take a stand against bullying. Join media outlets, celebrities, schools, landmarks and corporations in #SpiritDay and speak out for LGBTQ youth.

How did Spirit Day get started?

Spirit Day was started in 2010 by high school student Brittany McMillan as a way to show support for LGBTQ youth and take a stand against bullying. With GLAAD’s help, millions of teachers, workplaces, media personalities and students wore purple, a color that symbolizes spirit on the rainbow flag created by Gilbert Baker in 1979.

On October 20, 2022 millions will wear purple for GLAAD’s Spirit Day in support of LGBTQ youth and taking a stand against bullying. Spirit Day inspires millions and draws the participation of celebrities, media outlets, brands, landmarks, sports leagues, tech leaders, influencers, faith groups, school districts, organizations, colleges, universities and advocates around the world, all joining together to show their spirit and stand with LGBTQ youth.

Past Spirit Day participants include Vice President Kamala Harris, Barbra Streisand, Celine Dion, Lawrence Cox, Jake Gyllenhaal, Drew Barrymore, The White House’s Jen Psaki and Karine Jean-Pierre, Speaker Nancy Pelosi, Ryan Seacrest, Kelly Ripa, Jonas Brothers, Andy Cohen, Don Lemon, Trevor Noah, Thalia and The Cast Of HBO’s “We’re Here.” Corporations like Target, Lemon, Trevor Noah, Thalia and The Cast Of HBO’s We’re Here. Corporations like Target, Procter & Gamble, and NBC are among the many companies, nonprofits, and teams went purple.

With GLAAD’s help, millions of students, celebs, national landmarks, companies, nonprofits, and teams went purple and covered Spirit Day as well.

LGBTQ youth also saw support from hosts of CNN, The Tonight Show, M&B Network, as well as hosts of news programs on Bravo, MSNBC, and NBC. Check out all of the participating companies, celebrities, organizations and media outlets!

Wearing purple on Spirit Day is a simple way to show the world that you stand by these courageous young people and a simple way to stand up to the bullies.

How can I participate?

1. Go purple on social media on October 20 with a #SpiritDay message (or wear purple offline)
2. Spread the word leading up to October 20 (ask social followers to participate)
3. “Go Purple” in a social media transition video showing yourself wearing something.
   - (Watch our “How To” video)
4. Purple Help promote by downloading a graphic for your blog or website: glaad.org/spiritday

How can I support my LGBTQ students?

tips for teachers to stand up when they see anti-LGBTQ bullying

In a (GLSEN) study, nearly 7 out of 10 LGBTQ students experienced harassment at school because of their sexual orientation. GLSEN found that inclusive anti-bullying and harassment policies, supportive school faculty and the presence of school clubs like Gay-Straight Alliances are all factors that lead to safer schools and better school performance.*

Take a stand against bullying and support #LGBTQ youth by going purple for #SpiritDay on Oct. 21.

* Koenig, I. G., Grayzel, E. A., Zembylas, M. D., Clark, C. M., & Young, N. I. (2003). The GLSEN National School Climate Survey: The experiences of lesbian, gay, bisexual, transgender, and queer (LGBTQ) individuals in curriculum, to emphasize they are an important part of our society. (Learn more about sample lesson plans.)
If a student or someone you know displays thoughts of suicide or other self-harm, call the Trevor Project Lifeline at 866-4-U-TREVOR (866-488-7386) to speak with a trained volunteer counselor.

The American Federation of Teachers (AFT) has a number of resources available on their website to assist teachers in combating bullying, including:
- Identifying Bullies & Victims
- Creating a Safe Learning Environment
- AFT has also compiled a list of state laws that deal with bullying.

With the new school year upon us, you have a wonderful opportunity to take steps to ensure that your classroom is welcoming and supportive of all students. The GLSEN offers educational resources for educators. Among them:
- Back-to-School Guide for Creating LGBTQ-Inclusive Environments
- The Educator’s Guide to LGBTQ Pride
- Safe Space Kit
- K-12 Curricula and Lesson Plans
- No Name-Calling Week
- Day of Silence: Resources for Educators and Families

GLSEN also offers a training program for educators:
- Training Workshops for Educators and Community Leaders

The National School Climate Center offers several resources, including:
- Bullying and LGBTQ Students
- A Bullying Quiz
- A Bullying Survey
- Allies: A Discussion Activity
- “Bullied: A Student, A School and a Case That Made History,” a documentary film, complete with a two-part viewer’s guide and standards-aligned lesson plans and activities.

The National School Climate Center offers several resources, including through Educator Bully Prevention Guidelines:
- Mama Bears work to Support, Educate and Empower families with LGBTQ members and the LGBTQ community by providing private online communities for families to connect, ask questions and find resources.

The National School Climate Center offers several resources, including:
- Educator Bully Prevention Guidelines
- Breaking the Bully-Victim-Bystander Cycle, Tool Kit
- Partner Schools Program
- Activities for Promoting Pro-Upstander Behavior

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How can I make my school district more LGBTQ-inclusive?

Tips and resources for school officials

The safety and well-being of all students is of the utmost priority for school administrators, faculty and staff. This responsibility extends to anyone and everyone employed by the school district, from principals to bus drivers.

School administrators have a duty to promote a safe and inclusive learning environment whether this is in-person or online. A number of organizations, including the GLSEN, American Federation of Teachers (AFT), and Teaching Tolerance have devised strategies, guides and lesson plans for creating a more LGBTQ-inclusive environment in the school district.

It’s important that auxiliary staff, including bus drivers, custodians and cafeteria workers, also take an active role in ensuring that every student feels safe when at school. While a student might feel safe in the classroom, he, she or they might also feel especially vulnerable to harassment while at lunch or when travelling on the school bus.

School officials can help by calling on every staff member to take action whenever they hear or see anti-LGBTQ bullying, even if the incident might be perceived as “a joke.” The AFT has devised special guidelines and recommendations for bus drivers in disciplining student behavior.

The Safe Schools Coalition recommends a number of actions school districts can take, including:
- Adopt strong, explicitly protective policies like the Washington State model policy and procedure. Be sure the school district’s bullying policy protects students based on gender identity and real or perceived sexual orientation. The school board’s nondiscrimination policy should prohibit discrimination based on real or perceived sexual orientation and gender identity and expression. (Learn more about model policies.)
- Provide training for every single adult in a school, from bus drivers to coaches to teachers’ aides and the principal, so that they will consistently and swiftly enforce the rules and talk with students about why, and so that principals will do proper investigations and levy productive consequences.
- Collect data (qualitative & quantitative) to track harassment and to measure each teacher, school and district’s progress and then make reducing harassment a part of every team member’s performance evaluation.
- Provide supportive social environments for lesbian, gay, bisexual, transgender, and queer (LGBTQ) students—whether they are being harassed or not—like gay-straight alliances (GSAs). Clubs influence not only members’ sense of belonging to school, there is even evidence that the presence of a GSA changes bystander behavior and improves connectedness for LGBTQ students who don’t attend meetings.

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How can I support LGBTQ student athletes?

Tips and resources for coaches, athletic directors, and student journalists

School and community sports are a key area where lesbian, gay, bisexual, transgender, and queer (LGBTQ) youth have been excluded, discriminated against and/or harassed. Anti-LGBTQ attitudes are still far too prevalent in the world of sports, but that is changing for the better every day. Athletes like Kye Allums, Brittney Griner, Michael Sam, Megan Rapinoe, Jason Collins, and Darren Young are examples of how much LGBTQ players can accomplish. GLAAD, alongside GLSEN and other organizations, have launched campaigns to promote LGBTQ inclusion in professional, amateur, as well as K–12 sports.

GLSEN’s Game Plan: Changing the Game project aims to foster an athletic and physical education environment based on principles of respect, safety an equal access for all, regardless of sexual orientation or gender identity/expression. Respect for all teammates cultivates camaraderie and a healthy environment to focus on the game.

Tips for Athletic Directors and Coaches

- Be a visible and active role model of respect and fairness for your team.
- At the beginning of your sport season, make clear your expectations of respect for diversity among all members of athletic teams, including LGBTQ coaches and athletes.
- Communicate to athletes and coaches that anti-LGBTQ actions or language will not be tolerated.
- Use language that is inclusive of LGBTQ athletes and coaches.
- Treat all athletes and coaches fairly and respectfully regardless of their sexual orientation or gender identity/expression.
- Do not make anti-LGBTQ slurs, jokes or other comments.
- Schedule an educational program on LGBTQ issues in athletics for your team.
- Expect the same standards of behavior from all athletes regardless of their sexual orientation or gender identity/expression.
- Let LGBTQ athletes or colleagues know that you are an ally and that you support them.
- Help promote enthusiastic but respectful sports fan behavior at athletic events.

GLAAD works with LGBTQ athletes – both amateur and professional – and sports media outlets from ESPN to Sports Illustrated to elevate LGBTQ-affirming voices, stories and accomplishments from the world of sports. GLAAD also works to address the persistent problem of homophobia in locker rooms and on the stands by encouraging media outlets to investigate these issues and generate a conversation that helps change hearts and minds. In addition, GLAAD works to raise the profile of openly LGBTQ athletes through support of LGBTQ-focused sporting events such as the Gay Games.

How can I support my LGBTQ child?

Tips and resources for parents

Learning that your child is lesbian, gay, bisexual, transgender, or queer (LGBTQ) can be a difficult experience for parents. Many parents feel shock or fear. Some blame themselves, some reject their child, others want to be supportive but don’t know how. Even parents who consider themselves accepting of LGBTQ people can react harshly to their own child’s coming out.

If your child comes out to you, you may feel like you’ve lost the person you love. However, it is important to remember that this is the same person you loved just minutes before he, she or they told you. The very fact that your child felt comfortable enough to tell you speaks volumes about the relationship you share.

If you have a negative, knee-jerk reaction, do not be ashamed of this; try to accept the fact that you have had a shock for which few parents are prepared. Give yourself time to absorb the news, but do not take your anger or confusion out on your child. Though there is no “right” way to act when your child comes out, understand that now is a time to talk, to ask questions and, most of all, to show your child that you love them.

Parents, Families and Friends of Lesbians and Gays (PFLAG) offers information and support to help you through the process of accepting your LGBTQ family member, including:

- Our Daughters and Sons: Questions and Answers for Parents of Gay, Lesbian, and Bisexual People
- Faith in Our Families: Parents, Families, and Friends Talk About Religion and Homosexuality
How can I promote transgender equality?

Transgender people often face discrimination and hostility from their families, friends and coworkers. These harsh reactions usually stem from fear and a basic misunderstanding of the transgender community. By being an ally and showing your support of transgender people, you are doing your part to help end ignorance surrounding transgender issues. The National Center for Transgender Equality (NCTE) has a list of 52 Things You Can Do For Transgender Equality. Here are some ideas for students that can help build equality:

1. If you know transgender students in your school, community, or in your after-school activities, make an effort to get to know them.
2. Ask your local or school library to carry books that deal positively with transgender people and youth.
3. Make sure that transgender people are welcome to join your sports teams, after-school activities, and clubs.
4. Hold a fundraiser, like a bake sale or a walk, and donate proceeds to an organization that provides support for transgender people.
5. Find out if your town or state has transgender-inclusive non-discrimination ordinances and share with your friends and family. About 43% of U.S. population lives in a jurisdiction with explicit laws that ban employment discrimination based on gender identity and expression.
6. Advocate for school policy that supports and protects transgender students. (To see a model non-discrimination policy, click here.)
7. Submit a story idea to your school paper about the transgender community. This is an effective way to express opinions and distribute information on transgender issues from a variety of voices.
8. Plan or attend a Day of Remembrance Event every November 20. This is a yearly opportunity to remember those lost to hate-motivated violence directed towards the transgender community, and also a time to encourage people to take action to make the world safer.
9. Start or attend a transgender support or education group at your school. These groups are often a vital way that transgender people connect with one another.
10. Start a conversation about gender-related books or gender issues that are important to you.
11. Encourage fair, accurate and inclusive media coverage of transgender issues in your school newspaper. Many people learn about transgender people from watching television or reading stories in the newspaper. GLAAD encourages journalists to use its Media Reference Guide when writing about transgender issues. If you see transgender people being misrepresented in the media, contact us at glaad.org.

The National Center for Transgender Equality is a national social justice organization devoted to ending discrimination and violence against transgender people through education and advocacy on national issues of importance to transgender people.

@TransEquality transequality.org @TransEquality

Warning signs of suicide include:

- Unwilling low mood
- Pessimism
- Hopelessness
- Desperation
- Anxiety, distress, and inner tension
- Withdraw
- Sleep problems
- Increased alcohol and/or drug use
- Recent impulsiveness and taking unnecessary risks

Although most depressed people are not suicidal, most suicidal people are depressed. Serious depression can be manifested in obvious sadness, but often it is rather expressed as a loss of pleasure or withdrawal from activities that had once been enjoyable. The five key warning signs for depression in teens are:

- Feelings of sadness or hopelessness, often accompanied by anxiety
- Declining school performance
- Loss of pleasure/interest in social and sports activities
- Sleeping too much or too little
- Changes in weight or appetite

Suicide is now the second leading major cause of death among high school and college students. Studies in the United States have shown that lesbian, gay and bisexual (LGB) adolescents and adults have two to six times higher rates of reported suicide attempts, compared to straight adolescents and adults.

Though it’s not always evident when someone you know might be at risk of suicide, warning signs are often present. Suicide can be prevented by recognizing warning signs and responding effectively. Warning signs of suicide include:

- Feeling like you would rather be dead or that you can’t go on
- Feelings of hopelessness
- Feelings that the world is too much to bear
- Having a strong plan to end your life
- Sudden withdrawal from family, friends, or work
- Unexplainable mood swings
- Changes in eating or sleeping patterns
- Withdrawing
- Increased alcohol and/or drug use
- Sleeping too much or too little
- Changes in weight or appetite

If you or someone you know displays thoughts of suicide or other self harm, call the Trevor Project Lifeline at 866-4-U-TREVOR (866-488-7386) to speak with a trained volunteer counselor.

Trevor Project Lifeline
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How should I respond to suicide warning signs?

- Take it seriously: 50 to 75 percent of all suicide victims give some warning of their intentions to a friend or family member. Imminent signs must be taken seriously.
- Be willing to listen: Start by telling the person you are concerned and give him/her examples. If he/she/they is depressed, don’t be afraid to ask whether he/she/they is considering suicide, or if he/she/they has a particular plan or method in mind. Ask if they have a therapist and are taking medication. Do not attempt to argue someone out of suicide. Rather, let the person know you care, that he/she/they is not alone, that suicidal feelings are temporary, and that depression can be treated. Avoid the temptation to say, “You have so much to live for,” or “You will hurt yourself.”
- Seek professional help: Be actively involved in encouraging the person to see a physician or mental health professional immediately. Help the person find a knowledgeable mental health professional or a reputable treatment facility, and take them to the treatment.
- Follow-up on treatment: Suicidal individuals are often hesitant to seek help and may need your continued support to pursue treatment after an initial contact. If medication is prescribed, make sure your friend or loved one is taking it exactly as prescribed. Be aware of possible side effects and be sure to notify the physician if the person seems to be getting worse. Usually, alternative medications can be prescribed. Frequently, the first medication does not work. It takes time and persistence to find the right medication(s) and therapist for the individual person.

Addressing Incidents of Suicide

Suicide in a school community is tremendously sad and often unexpected. Faced with students struggling to cope and a community struggling to respond, schools need reliable information, practical tools, and pragmatic guidance. The American Foundation for Suicide Prevention’s (AFSP) has an extensive series of books on suicide and related topics.

Where can I find books that deal with themes of anti-bullying?

1. **“Trouble Talk”**
   - By Trudy Ludwig
   - This book highlights the harm that can result from spreading rumors. The story follows Bailey, a new girl in school who befriends a girl named Maya. Bailey soon turns on Maya and spreads a rumor that Maya’s parents are getting divorced. Through the help of the school counselor, Bailey learns a lesson on how to pick friends and stay above the fray. Bailey eventually learns to reform her behavior.
   - The book is for children ages 4 to 8.

2. **“Confessions of a Former Bully”**
   - By Trudy Ludwig (Author) and Beth Adams (Illustrator)
   - This work of fiction is told from the perspective of a 10-year-old bully. After finding herself in the principal’s office for harassing other students, Katie reflects on her actions through a journal. The writings, in scrap-book form, give insights on physical, emotional, and cyber harassment. The book is geared for grades 3 to 6.

3. **“Nobody Knew What to Do”**
   - By Becky Ray McClain (Author) and Todd Leonard (Illustrator)
   - This picture book tells the story of Ray, a new kid at school who is targeted by bullies. The story is told from the perspective of a bystander, who finally decides to tell a teacher what is going on after Ray stops coming to school. The school then takes actions to resolve the issue, and Ray and the Narrator become friends.
   - The book is geared towards young children, and reveals the steps that should be taken if bullying is witnessed.

4. **“Say Something” (2004)**
   - By Peggy Muse (Author) and Lisa Lyon (Illustrator)
   - “Say Something” looks at bullying from a bystander’s perspective, and highlights the importance of speaking up. The protagonist stays silent when he witnesses the bullying of classmates, but begins to identify with them when he is teased. She responds by reaching out to another girl who is often harassed. The book is useful for identifying different types of bullying and generating discussion on how to stop the behavior. The book includes illustrations and is geared for young elementary school students.

5. **“Sorry!”**
   - By Trudy Ludwig (Author) and Adam Gustavson (Illustrator)
   - “Sorry!” explores the problem of bullying and the importance of apologizing. The story follows Charlie, who is a popular boy who causes trouble but gets away with things by saying “Sorry.” After destroying a classmate’s science project, he learns from his teacher that his behavior is unacceptable and that empty words cannot undo his pranks. The book is for elementary students, and includes an afterward by expert Dr. Aaron Lazarre and discussion questions.

Books for Teens and Pre-Teens

- **“Please Don’t Cry, Cheyenne”**
  - By Candy J. Beard
  - The book follows Cheyenne, a junior high student who is bullied for her family’s poor financial status and her plain looks. She suffers humiliation at the hands of a “rich clique.” The story illustrates Cheyenne’s journey towards inner strength.

- **“Speak” (1999)**
  - By Laurie Halse Anderson
  - Laurie Halse’s “Speak” was named a 2000 Prizewinner Book, and has earned about a dozen additional accolades. It tells the story of the fictional Melinda Gordon, a high school freshman who becomes an outlaw after calling the cops on a summer party. The book follows Melinda as she loses her friends, interests, and spirals into depression. Her only solace is art class, where she receives the support of her art teacher. It is eventually revealed that Melinda was the victim of a brutal rape at the party, which prompts her peers to express sympathy and support.
“Letters to a Bullied Girl: Messages of Healing and Hope”
By Olivia Goldstein, Emily Baker, and Sarah Bulker
Alter Olivia Gardner, a 14-year-old Californian was severely taunted and cyberbullied, teens from a neighboring town decided to take action. They initiated a letter-writing campaign to lift her spirits that became the basis for this book. It contains letters from bullying victims, reassuring bullies, bystanders and advice from expert Barbara Coloroso.

“Breathing Underwater” (2001)
By Alex Flinn
“Breathing Underwater” tells the fictional story of Nick Andreas, an abusive boyfriend, through his journal. The book reveals Nick’s thoughts through his turbulent relationship with his girlfriend, Caitlin, his abuse, subsequent restraining order, and his journey through rehabilitation in a court-ordered family therapy program.

“Hate List”
By Jennifer Brown
Valarie and her boyfriend were bullied and create a “Hate List” in retaliation. Valarie finds herself in turmoil after her boyfriend opens fire at their high school. After her boyfriend kills 6 students and a teacher and takes his own life, Valarie must deal with the guilt from making the list. The book follows her healing process and highlights the complicated dynamics of teenage relationships. It is geared toward high school students.

“The Hive”
By Kelley Randall Barcelous
Barcelona, a former middle school teacher, sheds light on the inner workings of female cliques. The book follows members of “the hive,” a group of four popular girls who torment other students. It is eventually revealed that Brock Stevens, the hive’s leader, displays aggressive behavior due to a turbulent home life. The book is used to explore positive possibilities for bullying, support for victims, and expose the pain caused by bullying.

“Tornado Warning: A Memoir of Teen Dating Violence and Its Effect on a Woman’s Life”
By The Debby Wald Liberty
Elle Stefania Waldin presents a personal account of her involvement in an abusive relationship as a teenager. She recounts her experiences with her abusive ex-boyfriend, who damaged both emotionally and physically. She talks about how she healed from the ordeal, and how she prevents her own teenage children from facing a similar fate. The book has been honored with a Mum’s Choice Award. (NOTE: this book is relevant for teens and parents)

“Stop Up for Yourself Every Kids Guide to Personal Power & Positive Self-Esteem”
By Garth Stein
This self-help book promotes positive thinking and high self-esteem. It includes situational anecdotes and exercises for exploring one’s feelings and finding happiness. The School Library Journal says the book can be used independently, but is “most effective within the classroom, family, or guidance group.”

“Bullying are a Pain in the Brain”
By Trevor Romain
This self-help book targets children ages 8 to 13. The book uses illustrations and is easy to read. Romain gives advice on how to deal up to bullies and when to get help from an adult. It can be read on its own, or used as part of Romain’s “Bullies are a Pain in the Brain” curriculum set, geared for grades 5 and 6. The Trevor Romain Company also provides curriculums for grades 1-2 and 3-4.

Self-Help for Children


By Rachel Simmons
Rachel Simmons is a Rhodes Scholar, former teacher, and director of the Girls Leadership Institute, an organization that offers camps and workshops to instill confidence in girls and promote healthy relationships. Simmons bases this book on the accounts of over 300 girls at 50 schools, and sheds light on a “hidden culture of silent and indirect aggression.” She highlights the less obvious forms of bullying, such as dirty looks, gossip, rumors, and relational aggression that girls often suffer from. Simmons offers advice for parents, teachers, and girls on how to deal with these destructive patterns. The book was the inspiration of a lifetime movie entitled “Odd Girl Out.”


By Jennifer Brown
In this New York Times best-selling memoir, Blanco describes her experiences as a target of harassment from 5th grade through high school. Blanco was tormented for reporting bullying incidents to her teachers, and also for a medical condition that caused her breasts to grow at different rates. In the book, Blanco laments years of therapy and medication while her tormentors remained unscathed. She now travels the nation to tell her story and raise awareness about the dangers of bullying.

“Please Stop Laughing at Me”
By Jodee Blanco

Blanco followed up this book with a sequel, “Please Stop Laughing at Us,” in which she tells the stories of other children who have been bullied and offers her own advice.

“Girl Wars: 12 Strategies That Will End Female Bullying”
By Cheryl Dallage and Chasian Niven
This guide to confronting bullying is aimed at adults, specifically parents. It presents strategies for preventing bullying among preteen and teenage girls and how to handle situations. It promotes helping the bully deal with her issues; providing supportive role models; teaching communication skills, stress awareness, not aggressiveness; learning conflict resolution skills; and identifying alternatives to bullying behavior.

“Overcoming Bullying and Creating a Life Worth Living.” (2011)

By Dan Savage and Terry Miller
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This book spurred from the “It Gets Better” project, a movement involving YouTube videos by celebrities, activists, organizations, and public figures. The videos conveyed messages of solidarity and encouragement for LGBTQ youth who are victims of bullying and harassment. The book version includes transcripts of these messages along with new accounts.
If a student or someone you know displays thoughts of suicide or other self-harm, call the Trevor Project Lifeline at 866-4-U-TREVOR (866-488-7386) to speak with a trained volunteer counselor.

GLAAD rewrites the script for LGBTQ acceptance. As a dynamic media force, GLAAD tackles tough issues to shape the narrative and provoke dialogue that leads to cultural change. GLAAD protects all that has been accomplished and creates a world where everyone can live the life they love.

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Take a stand against bullying and support #LGBTQ youth by going purple for #SpiritDay on Oct. 20: glaad.org/spiritday