



glaad.org/spiritday

faith goes purple

on 10.19 for **#spiritday**

On October 19, millions of Americans will wear purple on Spirit Day in a stand against bullying and in support of lesbian, gay, bisexual and transgender (LGBT) youth. By going purple on Spirit Day, your congregation can easily demonstrate its support for the LGBT community, while taking a stand against bullying.

What to do:

- Pledge to wear purple on October 19
- Tell others about why you took the pledge to wear purple
- Ask your loved ones to take the pledge and wear purple
- Spread the word: Facebook, Twitter, Google+ and Tumblr
- Turn Facebook, Twitter, and Google+ pictures purple on October 19
- Take a group photo of your congregation wearing purple
- Post a Twitter or Instagram photo showing how you went purple on 10/19 using #SpiritDay to be included in GLAAD coverage of Spirit Day

Quick Bullying Info:

- Bullying is not just another name for conflict.
- Bullying isn't just physical violence; it's also verbal and social.
- Bullies often have friends who support and encourage their bullying behavior
- Children who are bullied aren't likely to tell an adult.
- Bullying happens in every town, city, village, or school.
- 15-25% of U.S. students are frequently bullied
- 15- 20% report that they bully others frequently
- Bullying is also more likely to occur where teachers and students accept bullying or are indifferent to it
- Students often feel that adult intervention is infrequent and unhelpful, and fear that telling adults will only bring more harassment from bullies
- Cyber bullying consists of negative text messages on cell phones, e-mail, or voice-mail messages, Web pages, and so on.

Join more than 50 faith organizations and congregations to go purple for Spirit Day!