

OUTAUCTION NYC 2009 CORPORATE PARTNER FORM



Yes, I would like to become a sponsor. *My sponsorship level is selected below.*

No, I cannot sponsor at this time, but I would like to make a financial contribution.

<p style="text-align: center;">PRESENTING PARTNER</p> <p><input type="checkbox"/> Presenting Partner – \$15,000</p> <ul style="list-style-type: none"> • Event naming rights (e.g. outAuction NYC 2009 presented by Bud Light and XXX) in all event materials • Category exclusivity for entire event • Premium logo placement on the event page, email blasts, and event materials (press banner, magazine ads, etc) • Link from event web page to company website • Co-branded promotional material at the event (to be mutually agreed upon, expenses for execution to be paid by the sponsor) • Recognition during the event’s program from the stage • One full page, color ad in the event catalog • Mention in pre-event pres releases (if applicable) • Opportunity for product placement in the VIP gift bags • 20 VIP tickets, entry into the VIP After Party Lounge • 20 VIP gift bags 	<p style="text-align: center;">UNDERWRITER</p> <p><input type="checkbox"/> UNDERWRITER - \$6,000</p> <ul style="list-style-type: none"> • Event naming rights as UNDERWRITER of either the VIP After Party Lounge or Auction Area (e.g. VIP After Party Lounge presented by XXX) • Placement of product, co-branded promotional material at the event (to be mutually agreed upon, expenses for execution to be paid by the sponsor) • Logo placement on the event page, email blasts, magazine ads and all event materials (except press banner) • Link from event web page to company website • Recognition during the event’s program from the stage • One full page, color ad in the event catalog • Mention in media advisories, pre and post event (if applicable) • Opportunity for product placement in the VIP gift bags • 14 VIP tickets, entry into the VIP After Party Lounge • 14 VIP gift bags
<p style="text-align: center;">CORPORATE PARTNER</p> <p><input type="checkbox"/> CORPORATE PARTNER - \$5,000</p> <ul style="list-style-type: none"> • Logo placement on the event page, email blasts, magazine ads and all event materials (except press banner) • Link from event web page to company website • Recognition during the event’s program from the stage • One full page, color ad in the event catalog • Mention in media advisories, pre and post event (if applicable) • Opportunity for product placement in the VIP gift bags • 10 VIP tickets, entry into the VIP After Party Lounge • 10 VIP gift bags 	<p style="text-align: center;">TRIBUTE AD OPPORTUNITIES</p> <p><input type="checkbox"/> Tribute Partner – \$1,200</p> <ul style="list-style-type: none"> • One full page ad (<u>color ad</u>) • Listing in the program book <p><input type="checkbox"/> Journal Partner (only one slot) – \$2,000</p> <ul style="list-style-type: none"> • One full page <u>color ad</u> (outside back cover) • Listing in program book

COMPANY _____

(As you would like to be listed on printed materials)

CONTACT _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE: _____

EMAIL: _____

PAYMENT OPTIONS (Please check one):

Credit Card: **Please fax form with credit card information to (212) 629-3225**

AMERICAN EXPRESS VISA DISCOVER MASTERCARD

CARD NUMBER _____ EXPIRATION DATE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

Checks: Please make checks payable to “GLAAD” and include the event name on your check
Mail checks to: GLAAD c/o Johnny Gonzales, 104 W. 29th St, 4th Fl., New York, NY 10001

Invoice: Payment will be sent later: Please send me an invoice to the above address.

For GLAAD Office Use Only:	
Solicitor _____	Date _____
_____ New Record	_____ Existing Record
Paperwork Completed by _____	RE ID# _____
Code # _____	Amount (\$) _____